



# Business and Information Technology Enterprise



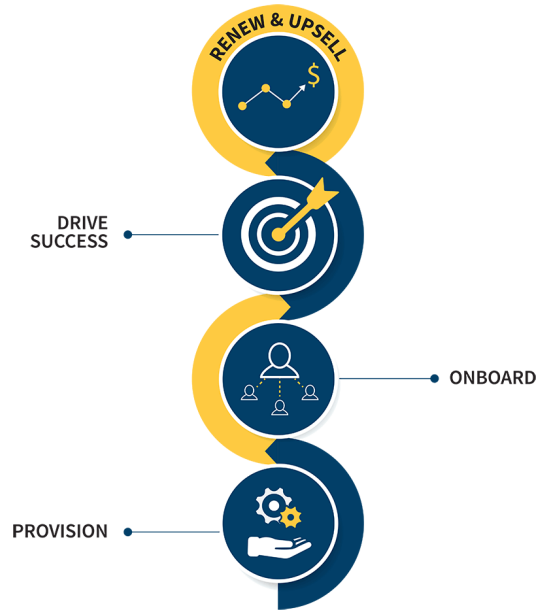
Software Monetization, Analysis, Cloud

BITE is an International Business and Information Technology Consulting Services Company

# SOFTWARE MONETIZATION

## Grow your digital business

Bring speed, agility and analytics to your software business so you can grow. Use the industry standard to operate your digital business model at scale and stay close to your customers so you are all set for customer success, recurring revenue and world-class renewal rates. You manage the customer lifecycle. Deliver an excellent user experience to grow the number of subscribers and increase renewal rates. And benefit from a centralized view of usage and customer health to support cross-sell and upsell.



## Manage OSS License Compliance

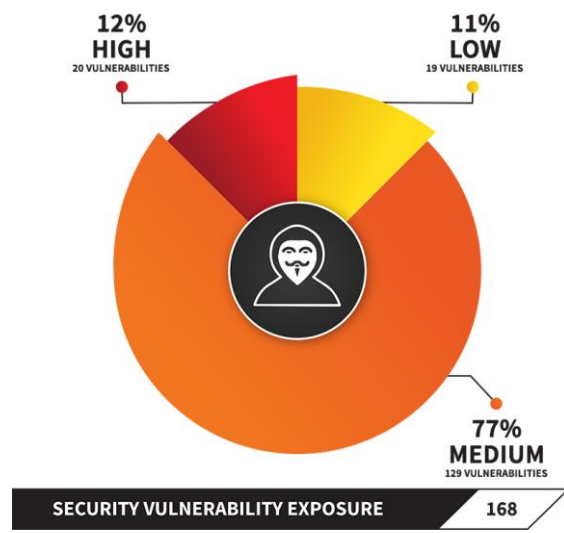
While open source may be free and available for anyone to use – there are limitations. Most components have licensing obligations you must comply with in order to prevent penalties. Or, even worse – prevention from selling your product! While there is law established for the use of open source licenses – most developers are unaware of them. Adding to the risk – most CEOs and general counsel may be unaware of the open source components their developers are using.

**Monetize and Manage the IoT**  
Analyze product usage and leverage product insight  
Move to SaaS  
Drive monetization with entitlement-driven business operations

**Percent chart elements**  
Quickly locate OSS components and create a Bill of Materials  
Ensure license compliance with automated policies and permission workflows  
Introduce future-proof processes for Open Source management

## Manage OSS Security Vulnerabilities

There is the massive amount of undocumented open source code used in virtually all software. We estimate that as much as 50 percent of the code in software is open source and other third party code – and it's not being proactively tracked and managed. In fact, most developers are only aware of about 4 percent of the open source code in their products.



# SOFTWARE & CLOUD OPTIMIZATION and SECOPS

## IT Insight Drives Lower Cost and Risk

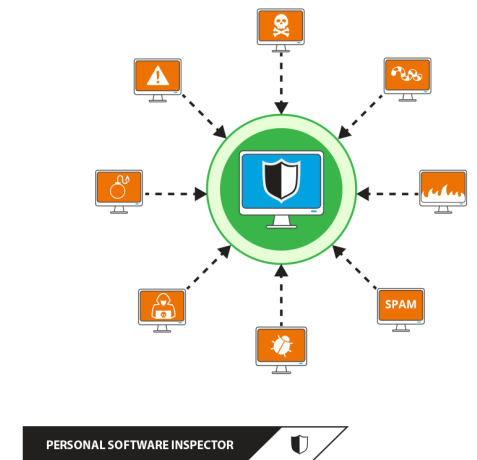
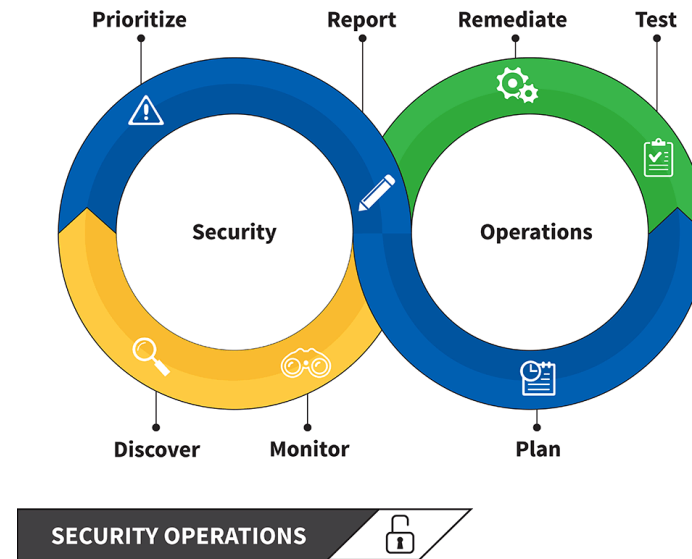
Our software and cloud optimization solutions allow IT Operations, Finance, and Procurement teams to: Increase ROI for software and cloud services, Reduce financial risk from software audits, Create more accurate IT forecasting, Negotiate software license agreements that better meet business needs, Improve IT efficiency through automation and self-service.

Software Vulnerability Manager empowers IT Security and Operations to continuously track, identify and remediate vulnerable applications — before exploitation leads to costly breaches.

**Empower effective collaboration between IT Security and IT Operations**  
Identify Open Source Software in your code and assess the associated security risk.  
Timely vulnerability advisories  
Security Teams can see what software must be monitored for vulnerabilities

## Protect your PC

Personal Software Inspector is a free computer security solution that identifies vulnerabilities in applications on your private PC. Vulnerable programs can leave your PC open to attacks that may get past your antivirus solution. Simply put, it scans software on your system and identifies programs in need of security updates to safeguard your PC against cybercriminals. It also supplies your computer with the necessary software security updates to keep it safe.



# Solutions

## IT Insight Drives Lower Cost and Risk

The software industry is in the midst of major change. While the strategic importance of software continues to grow, the marketplace as a whole is maturing, changing rapidly and becoming more complex. Flexera Software is unique in that it sits at the nexus of the companies that make software and those that buy and use it to run their businesses.

Flexera is reimagining the way software is bought, sold, managed and secured. We view the software industry as a supply chain, and make the business of buying and selling software more transparent, secure, and effective.

BITE Consulting Services is gold partner of Flexera Software for Turkey, Russia and CIS countries.

The logo for Flexera, featuring the word "FLEXera" in a sans-serif font. The letters "FLEX" are in blue, and "era" is in grey. A small trademark symbol (TM) is located at the top right of the word.The logo for bite consulting services. The word "bite" is in a large, blue, lowercase sans-serif font. Below it, the words "consulting services" are in a smaller, black, lowercase sans-serif font.



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**Thank you.**

We hope you've enjoyed getting know us better.  
Please come and visit us if you would like to learn more.

**Write US.**

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